

GREATER HOULTON CHAMBER OF COMMERCE

2023 Event Sponsorship Opportunities

Annual Dinner and Gala Event- March 18. The GHCoFC is happy to produce this wonderful event for its members and their guests. Beginning with cocktails and hors d'oeuvres at 6, dinner at 7, a short meeting and capped off with a rousing auction this is a fun filled night honoring local businesses and citizens.

- **Dinner Sponsor** - \$1000.00 Recognition on program and table cards
- **Flower Sponsor**- \$750. Each centerpiece will be tagged with a card with your company logo welcoming everyone to this fabulous dinner
- **Champagne Sponsor**- \$500. The sponsor has their company logo on all bottles of champagne on each table
- **Hors D'oeuvres Sponsor**- \$250. The sponsor will have their company logo prominently displayed in the bar area.

Meduxnekeag Canoe Race- April 29. The official kickoff to spring in Southern Aroostook County, the Meduxnekeag Canoe Race attracts paddler's from around the State to the Greater Houlton area.

- **T-Shirt Sponsor** – \$1000.00. Company logo on t-shirt sleeve. Recognition in all media advertising. Corporate banner placement at finish line in Riverfront Park.
- **River Sponsor** - \$500. Recognition in all media advertising, corporate banner placement at finish line in Riverfront Park.
- **Canoe Sponsor** - \$250. Logo placement on all print advertising, Recognition in radio and print advertising,

Black Fly Brew Fest – May 20. This is strictly an adult event being held on a Saturday afternoon at the Millar Civic Center.

- **Imperial Stout Sponsor** - \$1500.
- **Double IPA Sponsor** - \$1000. Company name and logo on all print advertising, on-site banner advertising, Complimentary tickets, glasses, and event t-shirts (6 VIP)
- **Pale Ale Sponsor** - \$750. Company name and logo on all print advertising, on site banner advertising, complimentary tickets, glasses, and event t-shirts (4 VIP)
- **Lager Sponsor** - \$500. Company name and logo on all print advertising and on-site banner advertising, complimentary event tickets (2 VIP)
- **Pilsner Sponsor** - \$250. Company name and logo on all print advertising, (2 general admission tickets.
- **Stout Sponsor** – \$100. Company name and logo on all print advertising,

Midnight Madness June 30 and **July 4 Parade**. Midnight Madness as well as the 4th of July Parade is the largest Chamber event of the year, drawing well over 7,000 people to Market Square for music, fireworks and a street fair and 7,000+ to watch the parade on the fourth.

- **Fireworks Sponsor** - \$4000.00. Recognition as exclusive fireworks sponsor in all media advertising, prime corporate banner placement in Market Square, prime booth placement in Market Square if desired.

- **Stage/Band Sponsor** - \$1500. Recognition as music sponsor in all advertising, Stage sponsorship banner recognition, corporate representative to introduce musical act, prime booth placement near stage for corporate marketing if desired.
- **Parade Sponsor** - \$1000. Recognition in all radio and print media advertising for parade as well as banner rights to start the parade.

Potato Feast Days – August 19,20

We celebrate our agricultural roots during Potato Feast Days, including a lobster feast (with freshly dug potatoes), doll parade, craft fair and art show and baked potato bar on Saturday keeping downtown Houlton hopping the whole weekend.

- **Lobster Feast Sponsor** - \$1,500. Recognition as Lobster sponsor in all advertising and banners associated with the lobster feast. Tickets for 6 people for lobster dinner
- **Stage Sponsor** - \$1200.00. Stage sponsorship banner recognition. Sponsor can introduce the band. 6 tickets to the lobster dinner.
- **Potato Sponsor** - \$750.00. Recognition in all advertising as potato sponsor on the evening of the lobster feast in Monument Park. 4 tickets for lobster dinner.
- **Doll Parade Sponsor** - \$250 Recognition in all radio and print media advertising And the opportunity to lead the parade

Halloween Spooktacular – October 28 . Over the past 3 years this event has become a community favorite sponsored by the Chamber, the Houlton Rec Center and Serendipitous Dragonfly. Welcoming children and families, the 2-hour event draws over 1200 children as well as parents, grandparents and friends.

- **Pumpkin Sponsor** – For a 250,00 donation your business will have recognition on posters and in print ads.

Holiday Light Parade – The parade has enjoyed a resurgence of popularity with the addition of fireworks at the end of the parade route.

- **Fireworks Sponsor** – \$4000. The fireworks have become a very popular event for the community. This will be the second year that we will enjoy this special presentation. Banner rights, radio and print recognition and bragging rights to a great show!
- **Parade Sponsor** – \$500. Banner rights, parade participation, Advertising recognition

***Please feel free to use the “Friends of the Chamber Sponsorship” line on the form below to customize your donation.**

Please fill in and return,

Annual Dinner and Gala Event- March 18

_____ Dinner Sponsor - \$1000
_____ Flower Sponsor - \$750
_____ Champagne Sponsor- \$500
_____ Hors D'oeuvres Sponsor- \$250
_____ Friends of the Chamber Sponsor \$_____

Meduxnekeag Canoe Race- April 29

_____ T-Shirt Sponsor - \$1000
_____ River Sponsor - \$500
_____ Canoe Sponsor - \$250
_____ Friends of the Chamber Sponsor \$_____

Black Fly BrewFest – May 20

_____ Imperial Stout Sponsor - \$1500
_____ Double IPA Sponsor - \$1000
_____ Pale Ale Sponsor - \$750
_____ Lager Sponsor - \$500
_____ Pilsner Sponsor - \$250
_____ Stout Sponsor – \$100
_____ Friends of the Chamber Sponsor \$_____

Midnight Madness – July 1, **July 4 Parade**

_____ Fireworks Sponsor - \$4000
_____ Stage/Band Sponsor - \$1500
_____ Parade Sponsor - \$1000
_____ Friends of the Chamber Sponsor \$_____

Potato Feast Days – August 19&20

_____ Lobster Feast Sponsor - \$1,500
_____ Stage/Band Sponsor - \$1200
_____ Potato Sponsor - \$750
_____ Doll Parade Sponsor - \$250
_____ Friends of the Chamber Sponsor \$_____

Halloween Spooktacular - October 29

_____ Pumpkin Sponsor - \$250
_____ Friends of the Chamber Sponsor \$_____

Holiday Light Parade – November 26

_____ Fireworks Sponsor - \$4000
_____ Parade Sponsor - \$500
_____ Friends of the Chamber Sponsor \$_____

Company Name _____

Contact Person & Email _____

Please check one: Check is included _____ **Please bill me** _____

