

GREATER HOULTON CHAMBER OF COMMERCE

2025 Event Sponsorship Opportunities

Annual Dinner and Gala Event- March 22. The GHCoFC is happy to produce this wonderful event for its members and their guests. Beginning with cocktails and hors d'oeuvres at 6, dinner at 7, a short meeting and capped off with a rousing auction this is a fun filled night honoring local businesses and citizens.

- **Dinner Sponsor** - \$1000. Recognition on program and table cards
- **Flower Sponsor**- \$750. Each centerpiece will be tagged with a card with your company logo welcoming everyone to this fabulous dinner
- **Champagne Sponsor**- \$500. The sponsor has their company logo on tickets for a glass of champagne offered to all attendees.
- **Hors D'oeuvres Sponsor**- \$250. The sponsor will have their company logo prominently displayed in the bar area.
- **Swag Bags** – Feel free to add something to the take-home bags for the attendees. (No charge, just tick the line on page 3 and we'll be in touch.)

Meduxnekeag Canoe Race- May 3. The official kickoff to spring in Southern Aroostook County, the Meduxnekeag Canoe Race attracts paddler's from around the State to the Greater Houlton area.

- **Meduxnekeag Sponsor** – \$1000. Recognition in all media advertising. Corporate banner placement at finish line in Riverfront Park.
- **Canoe Sponsor** - \$500. Recognition in all media advertising, corporate banner placement at finish line in Riverfront Park.
- **Kayak Sponsor** - \$250. Logo placement on all print advertising, Recognition in radio and print advertising,

Midnight Madness July 3 and the **July 4 Parade**. Midnight Madness as well as the 4th of July Parade is the largest Chamber event of the year, drawing well over 7,000 people to Market Square for music, fireworks and a street fair followed by the parade on the fourth.

- **Fireworks Sponsor** - \$4000.00. Recognition as exclusive fireworks sponsor in all media advertising, prime corporate banner placement in Market Square, prime booth placement in Market Square if desired.
- **Stage/Band Sponsor** - \$1500. Recognition as music sponsor in all advertising, Stage sponsorship banner recognition, corporate representative to introduce musical act, prime booth placement near stage for corporate marketing if desired.
- **Parade Sponsor** - \$1000. Recognition in all radio and print media advertising for parade as well as banner rights to lead the parade.
- **Tent Sponsor** - \$500. Recognition in all print and media advertising and free booth space if desired.

Potato Feast Days – August 15 and 16th. We celebrate our agricultural roots during Potato Feast Days, including a lobster feast (featuring freshly dug potatoes and locally grown corn), doll parade, craft fair and art show and a baked potato bar on Saturday keeping downtown Houlton hopping the whole weekend.

- **Lobster Feast Sponsor** - \$1,500. Recognition in all advertising and banners associated with the lobster feast. Tickets for 6 people for lobster meals included.
- **Stage Sponsor** - \$1200.00. Stage sponsorship banner recognition. Sponsor can introduce the band. 6 tickets to the lobster dinner.
- **Potato Sponsor** - \$750.00. Recognition in all advertising as potato sponsor on the evening of the lobster feast in Monument Park. 4 tickets for lobster dinner.
- **Doll Parade Sponsor** - \$250. Recognition in print media advertising and the opportunity to lead the parade if desired.
- **Candy Drop Sponsor** - \$250.

Halloween Spooktacular – October 25. Over the past 3 years this event has become a community favorite sponsored by the Chamber, Houlton Rec and Serendipitous Dragonfly. Welcoming children and families, the 2-hour event draws over 1200 children as well as parents, grandparents and friends.

- **Pumpkin Sponsor** – For a \$250 donation your business will have recognition on posters and in print ads as well as the opportunity to hand out candy to the kids.

Holiday Light Parade – November 29. The parade has enjoyed a resurgence of popularity with over 25 entries in 2024.

- **Parade Sponsor** – \$500. Banner rights to lead the parade, parade participation, Advertising recognition

***Please feel free to use the “Friends of the Chamber Sponsorship” line on pages 3 to customize your donation.**

Annual Dinner and Gala Event- March 22

_____ Dinner Sponsor - \$1000

_____ Flower Sponsor - \$750

_____ Champagne Sponsor- \$500

_____ Hors D'oeuvres Sponsor- \$250

_____ Friends of the Chamber Sponsor \$_____

_____ Yes, My company would like to add something to the swag bags given to attendees.

Meduxnekeag Canoe Race- May 3

_____ Meduxnekeag Sponsor - \$1000

_____ Canoe Sponsor - \$500

_____ Kayak Sponsor - \$250

_____ Friends of the Chamber Sponsor \$_____

Midnight Madness – July 3, July 4 Parade

_____ Fireworks Sponsor - \$4000

_____ Stage/Band Sponsor - \$1500

_____ Parade Sponsor - \$1000

_____ Friends of the Chamber Sponsor \$_____

Potato Feast Days – August 15&16

_____ Lobster Feast Sponsor - \$1,500

_____ Stage/Band Sponsor - \$1200

_____ Potato Sponsor - \$750

_____ Doll Parade Sponsor - \$250

_____ Friends of the Chamber Sponsor \$_____

Halloween Spooktacular - October 25

_____ Pumpkin Sponsor - \$250

_____ Friends of the Chamber Sponsor \$_____

Holiday Light Parade – November 29

_____ Fireworks Sponsor - \$4000

_____ Parade Sponsor - \$500

_____ Friends of the Chamber Sponsor \$_____

Company Name _____

Contact Person & Email _____

Please check one: Check is included _____ **Please bill me** _____